

MUHAMMAD BILAL

Lahore, Punjab, Pakistan • bilalrehan013@gmail.com • +92 326 0558938 • linkedin.com/in/muhammadbilal561 • github.com/MuhammadBilal561

SUMMARY

Computer Science student at UET Lahore (4th Semester) with 2+ years of freelance experience as a Website Developer on Upwork, and current remote experience as a Google Ads Specialist for a US-based company. Built full-stack platforms, e-commerce experiences, and business websites with a focus on performance and results. Currently leading backend architecture on a team project and expanding into AI integration and modern JavaScript frameworks.

EXPERIENCE

Premium Staffing Partners | Google Ads Specialist & Website Developer, Remote Ongoing

- Plan and run Google Ads campaigns to drive business growth for a US-based company, alongside ongoing website development support.

Upwork | Website Developer, Freelance Feb 2023 – Jan 2026

- Developed and deployed custom web applications for clients across diverse industries, ensuring adherence to specifications and seamless integration with existing digital ecosystems.

Apexify Technologies | Frontend Developer, Remote Aug 2025 – Sep 2025

- Built responsive frontend interfaces using HTML, CSS, and JavaScript, improving UI/UX and cross-browser compatibility.

PROJECTS

Plantea — Smart Plant Marketplace | Team Lead & Backend, Software Engineering Course, UET Lahore Ongoing

- Leading a 5-person team building a 3-sided mobile marketplace (buyers, sellers, delivery riders) with AI-powered plant health scanning.
- Designed a normalized 6-entity PostgreSQL schema (Supabase) and REST API architecture with Node.js/Express.

Maid Link Employment Agency | Upwork Oct 2024 – Nov 2024

- Built an employment agency website connecting families in Singapore with trusted foreign domestic helpers from the Philippines, Indonesia, and Myanmar.

C# Applications (.NET) Oct 2025 – Jan 2026

- Developed a Factory Gate Entry Management System, a Shop Management System, and a 2D Game Framework in C#, applying OOP and modular design.

E-Commerce & Product Platforms | Next.js, TypeScript, Node.js 2025

- Built and deployed a full-stack product store with Next.js, Express, and MongoDB — architected the API and connected it to a live production deployment.
- Shipped a complete e-commerce storefront — listings, cart, checkout — with Next.js, TypeScript, and shadcn/ui inside a hackathon deadline.

EDUCATION

Bachelor's Degree, Computer Science | University of Engineering and Technology, Lahore Feb 2025 – Dec 2028 (Expected)

CERTIFICATIONS

Latest Trends in Technology | ICode Guru 2025

SKILLS

Technical: React, Next.js, Node.js, Express.js, MongoDB, Supabase (PostgreSQL), SQL, TypeScript, JavaScript, C++, C#, Tailwind CSS, Google Ads

Strengths: Full-Stack Development, Problem Solving, Team Leadership, Time Management, Results-Oriented

Languages: English, Urdu